

Privacy Policy

Your privacy is very important to us. Here at Chainstarter we have a few fundamental principles:

- We don't ask you for personal information unless we absolutely need it.
- Your address, telephone number, gender or income level is yours. If we need this information to work with you we will treat it in the strictest confidence.
- We will never share your personal information with anyone other than where it is necessary by law or to protect our rights.
- We don't store personal information on our website or servers unless required for the on-going operation of our relationship with you.
- We make every effort to make it as simple as possible for you to control what is visible to the public, seen by search engines, kept private or permanently deleted.

If you have questions about deleting or correcting your personal data please contact our support team.

Chainstarter operates several websites including www.chainstarter.org and www.Chainstarter.co.uk. It is our duty and our policy to respect your privacy and any information we may collect about you in the course of our business while operating our websites.

Visitors to our websites

Chainstarter collects non-personal information of the sort that web browsers and servers typically make available, such as your browser type, language settings, referring site and the date and time of each visitor request.

Our purpose in collecting non-personally identifying information is to have a better understanding of how Chainstarter's visitors use our websites.

From time to time, Chainstarter may release aggregated and anonymised non-personally-identifying information by publishing reports on industry trends. No personally identifying information is included in this data.

From time to time Chainstarter may also collect potentially personally-identifying information like Internet Protocol (IP) addresses of visitors to our websites. We will not use or disclose this information unless otherwise compelled by law to protect our interests or to safeguard our clients' interests.

Gathering of Personally-Identifying Information

Some visitors to the various Chainstarter websites will choose to interact with us in ways that require Chainstarter to gather personally identifying information, including, but not limited to, business enquiries, requests for quotations or to ask for information about Chainstarter services.

The amount or type of information that Chainstarter gathers will depend on the nature of the interaction. For example, we may ask visitors who request a business or White Paper review at Chainstarter.co.uk to provide an email address or telephone number, business description or other information to allow us to contact them, review a business case or provide other information or services.

We will never disclose this information to any third party or share the information or data outside of the Chainstarter management team and appropriate staff.

Chainstarter requests this information only where it is necessary or appropriate to fulfil the purpose of the visitor's interaction with Chainstarter. Chainstarter does not disclose personally-identifying information other than as described in "Protection of Personally Identifying Information" below.

All visitors to the Chainstarter websites are at liberty to refuse to supply personally identifying information if that is their wish, on the understanding that it may prevent them from interaction with Chainstarter or availing themselves of Chainstarter's products or services.

Aggregated Data

Chainstarter may collect behavioural statistics on visitors to its websites, including, but not limited to, pages visited, the amount of time a visitor spent on each web page, links clicked and referring site on arrival and destination site upon leaving a Chainstarter website. Chainstarter may publish or display this information publicly or provide it to other businesses in anonymised and aggregated form, without any personally identifying data or information included, other than as set out below. However, Chainstarter does not disclose personally-identifying information other than as described below.

Protection of Personally Identifying Information

Chainstarter only discloses personally identifying information to those of its employees, contractors, sub-contractors or affiliated organizations that (i) require such information in order to process it on Chainstarter's behalf or to provide the products or services available at Chainstarter's websites, and (ii) who have undertaken and agreed not to disclose it to others.



Some of those employees, contractors and affiliated organizations may be located outside of your country of residence or business operation.

By using Chainstarter's websites, you consent to the transfer of such information to them.

Chainstarter will never lend, rent or sell personally identifying information to anyone.

Other than to its employees, contractors and affiliated organisations, as described above, and only in order for them to conduct their roles or responsibilities in connection with the products or services provided by Chainstarter, Chainstarter will only disclose potentially personally identifying or personally-identifying information where it is required or demanded by law, in the form of a subpoena, court order or other Government order, or in the event that Chainstarter believes in good faith that disclosure is reasonably necessary to protect the interests, property or rights of Chainstarter, third parties or the general public.

If you are a user of a Chainstarter website and have supplied your email address, Chainstarter may occasionally send you an email to tell you about new features, request your feedback or keep you informed of Chainstarter's business, products or services, as well as those of our clients.

Chainstarter does not store personal or personally identifying information on its web servers and at all times takes all reasonable measures to protect against the unauthorized access, use, alteration or destruction of personally identifying and information.

Cookies

A cookie is basic information that websites store on visitors' computers which the visitor's browser provides to the website each time the visitor returns. Chainstarter uses cookies to help Chainstarter identify and track visitors and the ways in which they use and interact with Chainstarter websites, and their website preferences. Chainstarter visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Chainstarter's websites. Some features of Chainstarter's websites may not be available to visitors without the aid of cookies.

Business Transfers

In the event that Chainstarter or its assets were acquired, or in the event that Chainstarter goes out of business or enters bankruptcy, site visitor and or user information may be one of the assets that may be transferred or acquired by a third party or purchaser of the Chainstarter brand. In using the Chainstarter websites you acknowledge that such transfers may occur, and that any acquirer of Chainstarter may continue to use your personal information as per the stipulations set out in this Privacy Policy.

Advertising and Spam

Chainstarter does not condone or agree, under any circumstances, to advertising for other businesses appearing on its websites. All third-party businesses, companies or individuals represented on Chainstarter's websites are clients or partners. Affiliated companies or subsidiaries of Chainstarter and appear on Chainstarter websites at the discretion of Chainstarter. Chainstarter will not under any circumstances allow visitors to our website to be contacted directly by any such third party unless the visitor has opted to receive such contact or information, by way of subscribing to a specific business or other third-party directly.

Privacy Policy Changes

Although most changes are likely to be minor, Chainstarter may change its Privacy Policy from time to time, and in Chainstarter's sole discretion. Chainstarter encourages visitors to frequently check this page for any changes to its Privacy Policy. If you have a Chainstarter account, you should also check your account dashboard for alerts to these changes. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Access, Update, Correct or Delete Your Personal Data

You have the right to request access to all of your Personal Data being stored by us. You can also ask us to correct, update or delete any inaccurate Personal Data that we hold.

To exercise these rights, contact us directly by email at info@chainstarter.org or at the address specified below. If you have a complaint about our privacy policy or practices you should write to us at our registered office address, Chainstarter Ltd., 71-75 Shelton Street, London, WC2H 9JQ or contact us by email: info@chainstarter.org .

Applicable Law

In the event that you may make a complaint, we will take all reasonable steps to work with you to try to resolve your complaint.

We will consider and respond to all requests in accordance with applicable law in force in the United Kingdom of Great Britain at the time of the request.